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CONFERENCE TEACHES EDUCATORS ABOUT PERSONAL FINANCE, FIRST OF ITS KIND IN OREGON

PORTLAND, Ore., August 13, 2014—Financial Beginnings, a Portland-based nonprofit, in partnership with the Oregon Jump\$tart Coalition and Portland State University's School of Business Administration, is convening a two-day conference August 19, 2014 and August 20, 2014, at Portland State University.

The first of its kind in Oregon, this conference teaches educators about proactive and responsible personal financial management, while providing resources and information about how to implement financial lessons in the classroom.

Financial Beginnings' Teacher Training Conference brings national resources and curriculum to Oregon as it utilizes the national Jump\$tart Teacher Training Alliance's model developed by the Jump\$tart Coalition for Personal Financial Literacy, the National Endowment for Financial Education, Junior Achievement USA, and the Take Charge Institute at the University of Arizona, and with insight from the Federal Deposit Insurance Corporation, the U.S. Department of Treasury, and the U.S. Department of Education.

The goal of this conference is to increase educators' competency and confidence in personal financial management, as well as offer age-appropriate strategies to teach students about finances. All resources provided meet Oregon's statewide financial literacy standards. The conference provides lectures and activity-based sessions on budgeting, savings, investing, career building, fraud protection, and managing credit/debt, among other topics.

Bank of America is Title Sponsor of the Teacher Training Conference.

Educators can learn more, and register for the conference, at: <http://financialbeginnings.org/teacher-conference/>

About Financial Beginnings

Formed in 2005 and based in Portland, OR, Financial Beginnings is a nonprofit organization that provides free financial education programs throughout the Pacific Northwest. Financial Beginnings' largest program educates youth and young adults in the basics of personal finance through visits to schools or community groups. Financial Beginnings' courses incorporate all aspects of personal finance to provide individuals the foundation needed to make informed financial decisions. More information is available at www.financialbeginnings.org.

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