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Annual Fundraising Campaign Raises \$30,000 for Financial Beginnings

Partners, such as OnPoint Community Credit Union, made an important contribution to provide financial education to more than 1,800 local students during April

PORTLAND, Ore., May 12, 2011—<u>Financial Beginnings</u>, a Portland-based nonprofit that provides free financial education to children and young adults, announced that it raised more than \$30,000 through its fundraising campaign held during April's Financial Literacy month. In April, Financial Beginnings offered the largest amount of programming and had its most successful fundraising campaign in the organization's history. The funds raised during the campaign will support Financial Beginnings ongoing operations and outreach programs.

"The generosity of the community and our business partners will allow us to provide our free financial education program to 2,000 Oregon youth and will have a huge impact on our ability to meet the increasing demand for our programs," said Melody Thompson, executive director of Financial Beginnings.

The nonprofit implemented the fundraising campaign via Twitter, Facebook and its website, as well as partnered with <u>OnPoint Community Credit Union</u>, who matched individual donations up to \$2500.

Along with donations from individuals, the following local businesses also contributed to the campaign: Robert D. and Marcia H. Randall Charitable Trust, Bank of the West, Cricket Debt Counseling and Alten, Sakai & Company.

About Financial Beginnings

Formed in 2005 and based in Portland, OR, Financial Beginnings is a nonprofit organization that provides multi-session courses, free of charge, to students and young adults throughout the Pacific Northwest through visits to their individual schools or community groups. The courses incorporate all aspects of personal finance to provide individuals the foundation needed to make informed financial decisions. More information is available at www.financialbeginnings.org.