

FINANCIAL EDUCATION PARTNERSHIPS

Financial Beginnings is your partner for financial education — from turn-key classes and learner resources to custom training, online learning, and staff financial wellness solutions. Core community education services are available at no cost, and we work with nonprofit partners to align paid options with funding capacity, goals, and community impact requirements. Join us!

PARTNERSHIP	SERVICES INCLUDED	COST
Community Partner	FB Volunteer-Facilitated Classes (where available), In-Person or Virtual Webinar Lessons; Printed Workbooks for Participants; individual access to FB Online	Free
Education Partner	Everything included in Community Partnership, Plus Annual Impact Reporting (knowledge and confidence gains); One Custom 90-Minute Training to Equip Staff or Partners to Teach Material	\$3,000
Custom Partnership	Custom Financial Education Solutions for Learners, Staff, or Community — Including Additional Staff Facilitation Training and Personal Finance Education as Employee Wellness Benefit.	Ask Us
FB Online: Custom Group	Co-Branded Registration Landing Page w/ One (1) Admin Account; Including Impact Reporting & Course Completion	\$1,000/year \$50/User \$200/Year/Extra Admin Seat(s)
FB Online: Custom School	Fully Customizable Online School Solution with Up to 2,000 Seats Included; Additional Seats Available in Custom Contract	\$25,000/year
Curriculum Licensing	Organization-Branded Curriculum by Program and Delivery State	\$5,000 per program, per delivery state
Additional Training	Additional Staff, Partner, or Facilitator Training Beyond Included Services	\$250/hour

Contact Us to Learn More
 Alex Manoogian | alex.manoogian@financialbeginnings.org



800-406-1876 | info@financialbeginnings.org

Empowering youth and adults to take control of their financial futures.

FB ONLINE

The Financial Beginnings Online eLearning platform is a valuable learning resource that expands access to comprehensive, high-quality financial education. Our flexible platform allows learners to complete courses at their own pace—anytime, anywhere.

FIVE CORE COURSES

Setting Goals with a Growth Mindset empowers learners to approach personal finance with a growth mindset, and demonstrates how to transform aspirations into actions using the “SMART” method of goal setting.



Managing Income introduces money-management tools learners can use to develop productive spending habits and build sustainable wealth.



Building Credit & Breaking Down Debt shows learners how to use credit and debt to their advantage and how to avoid risks by understanding key terms and conditions.



Growing Wealth explores various saving and investing strategies and the long-term financial benefits.



Protecting Assets highlights different types of insurance and the financial advantages of having coverage. Learners also gain insight into safeguarding their assets from fraud.



COMMITMENT TO QUALITY

Our courses go through rigorous vetting to ensure that they are:

ACCURATE: Based on input from personal finance subject matters and extensive research.

RELEVANT: Focused on practical knowledge and skills that reflect current financial landscape.

INCLUSIVE: Use inclusive language, diverse storytelling, and emotional intelligence to respect the needs of all learners.



Contact Us to Learn More

Alex Manoogian | alex.manoogian@financialbeginnings.org



800-406-1876 | info@financialbeginnings.org

Empowering youth and adults to take control of their financial futures.

WHY PARTNER WITH FB?

PARTNERSHIP WITH FINANCIAL BEGINNINGS WILL...

- Strengthen financial empowerment among the learners and clients you serve
- Change the lives and futures of youth and adults in your community
- Provide your organization with impact reporting and data to demonstrate to your stakeholders the incredible impacts you're making



WE ARE SOCIAL IMPACT - LIKE YOU!

When organizations partner with Financial Beginnings, you can be confident that your partnership is reinvested in the community. We are a volunteer-powered nonprofit organization serving low to moderate income communities nationally. **Your partnership goes right back into service to educate your communities.**

OUR SUITE OF CURRICULA

 FINANCIAL FOOTINGS®	Elementary School <i>Avail. in Spanish</i>	Introduces youth to the world of personal finance. All the basics are covered including needs vs. wants, identifying coins and dollars, and the fundamentals of budgeting.
 FINANCIAL FRAMINGS®	Preteens and Middle School	Helps individuals frame personal financial decisions within the local and global economies, focusing on topics like scarcity, interest rates, and savings through an interactive game.
 FINANCIAL FOUNDATIONS®	Teens and High School	Provides details about key financial concepts, such as budgeting, credit, investing, liability, and the benefits of financial institutions.
 PATHWAYS®	Teens and Postsecondary Education	Helps learners successfully transition from high school to postsecondary education (and beyond) through informed and proactive financial decisions. Pathways helps learners navigate career, continuing education, and personal money management.
 SAFE	Adults <i>Avail. in Spanish</i>	SAFE (Strategies to Achieve Financial Empowerment) provides adult learners with tools and strategies to enhance personal financial wellness and achieve greater stability.
 FORWARD	Economically Vulnerable Adults	Combines group learning and hands-on activities to empower economically vulnerable adults to mitigate debt, establish savings, and increase their financial stability, to protect income, shelter, and insurance when cash is short.
 SAGE	Adults - Adapted for Tribal Communities	SAGE (Sustaining Ancestral Guidance and Empowerment) is an Indigenous-focused adaptation of SAFE and integrates financial knowledge with cultural values, intergenerational thinking, and community wealth-building

Contact Us to Learn More
Alex Manoogian | alex.manoogian@financialbeginnings.org

THE FB DIFFERENCE

TRANSFORMING FINANCIAL FEARS INTO FINANCIAL FREEDOM

Our financial education courses don't just teach — they transform. Learners walk in with questions and leave with confidence, clarity, and skills they can use immediately to build a better financial future.

2025 LEARNER PRE/POST SURVEY RESULTS

Financial Foundations (High School)

- Knowledge soared from 36% to 73%
- Confidence grew from 60% to 74%

"Now I know how to make a budget and actually stick to it." – Student Participant

SAFE: Strategies for Advancing Financial Empowerment (Adults)

- Knowledge jumped from 38% to 83%
- Confidence more than doubled — from 38% to 80%

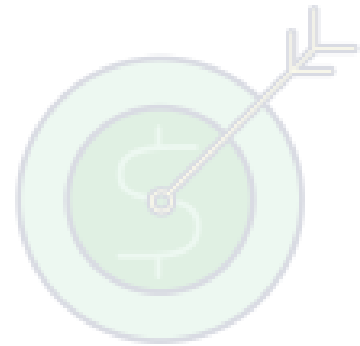
"I used to avoid thinking about money. Now, I feel in control and optimistic about my future." – SAFE Participant

BEFORE

"I don't know where to start."
"Budgeting feels overwhelming."
"I avoid looking at my credit score."

AFTER

"I feel in control of my finances."
"I created a plan I can actually stick to."
"I'm setting goals — and hitting them."



TEACHING PERSONAL FINANCE — BUILDING THRIVING FUTURES
JOIN THE MOVEMENT!

Contact Us to Learn More
Alex Manoogian | alex.manoogian@financialbeginnings.org