

LICENSE CURRICULA

LICENSE ACCESS TO FB CURRICULUM

We design financial education curricula that center the learner and exceed the latest national standards of the Jump\$Start Coalition. Partners may choose to license annual access to digital print files of the full suite of Financial Beginnings' K-adult financial education programming (28 modular lessons across six distinct curriculum).

Licensing is a flexible option, best for organizations interested in co-branding curricula and having your staff facilitate lessons on your own timeline at your own discretion. Pricing is based on number of programs and delivery region.

Program License - Single State Delivery	Annual Cost
One Curriculum - Complete Program	\$5,000

Included in Licensing:

- Digital design files of all learner materials (editable for company to co-brand with brand markings, verbiage, and logo), including workbooks, presentation slide decks, and presentation guides for facilitators
- Custom training for organization employees to deliver curricula in classrooms/in partnership with your community-based organizations
- Video walk-throughs of Presentation Guides
- Pre and post surveys to assess learning

Licensing Discounts

- 5% discount per curriculum licensed (see curricula info sheet for full program inclusion)
- 25% discount on additional staff support for Professional Service levels
- Multi-year discounts available, based on term of agreement

LICENSE EXAMPLE

ABC NATIONAL BANK

National Bank licenses our Financial Footings program, for elementary students aged kindergarten through 5th grade. The Bank wanted to co-brand this curriculum as their own, have easy access to print and share, and leverage their employees as national volunteers. Via their Financial Wellness Hub, employees can download the slide decks, materials, and presentation guides, receive custom training from the FB team, and plug directly into their community relationships.

INTRODUCTORY PILOT LICENSE OPTIONS AVAILABLE
CONTACT US TO LEARN MORE

Contact Us to Learn More

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LICENSE FINANCIAL EDUCATION CURRICULA

Customizable Licensing Packages – How It Works

Together, we design custom licensing packages to help your organization deliver the highest quality financial education at a fraction of the cost to develop and implement in-house. License programming for only the curricula you need, or access our whole suite. Pricing is based on selected curricula and size of delivery region. Contact us to learn more!

Licensing Benefits Include

Co-branding opportunities on materials

Access to training modules on program delivery instruction

Access to workbooks, supplemental activities, and more

Employee engagement through volunteerism

À la carte consulting and training from our team of experts

Meets Community Reinvestment Act (CRA) requirements

SELECT PROGRAMMING INCLUDES:

Presenter and participant guides, instructional slides, and any supplemental activities.



Elementary School
Avail. in Spanish

Introduces youth to the world of personal finance. All the basics are covered including needs vs. wants, identifying coins and dollars, and the fundamentals of budgeting.



Preteens and Middle School

Helps individuals frame personal financial decisions within the local and global economies, focusing on topics like scarcity, interest rates, and savings through an interactive game.



Teens and High School

Provides details about key financial concepts, such as budgeting, credit, investing, liability, and the benefits of financial institutions.



Teens and Postsecondary Education

Helps learners successfully transition from high school to postsecondary education (and beyond) through informed and proactive financial decisions. Pathways helps learners navigate career, continuing education, and personal money management.



Adults

Provides adult learners with tools and strategies to enhance personal financial wellness and achieve greater stability.



Adults

Combines group learning and hands-on activities to empower economically vulnerable adults to mitigate debt, establish savings, and increase their financial stability, to protect income, shelter, and insurance when cash is short.

Best-In-Class Curricula

Financial Beginnings updates its curricula annually to ensure programming remains relevant to learners' needs and grounded in instructional design best practices, state education standards, and the latest financial education research. With a focus on accessibility and learner success, Financial Beginnings ensures all materials are designed to engage individuals from a wide range of backgrounds and income levels.

EMPOWERING LEARNERS SINCE 2005

330,000+ individuals educated

1,325+ schools and community partnerships nationwide

3,200 professional volunteers delivering Financial Beginnings curricula

50,000+ curricula downloads

60%+ LMI learners

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Empowering youth and adults to take control of their financial futures.

FB ONLINE

The Financial Beginnings Online eLearning platform is a valuable learning resource that expands access to comprehensive, high-quality financial education. Our flexible platform allows learners to complete courses at their own pace—anytime, anywhere.

FIVE CORE COURSES

Setting Goals with a Growth Mindset empowers learners to approach personal finance with a growth mindset, and demonstrates how to transform aspirations into actions using the “SMART” method of goal setting.



Managing Income introduces money-management tools learners can use to develop productive spending habits and build sustainable wealth.



Building Credit & Breaking Down Debt shows learners how to use credit and debt to their advantage and how to avoid risks by understanding key terms and conditions.



Growing Wealth explores various saving and investing strategies and the long-term financial benefits of growing wealth over time.



Protecting Assets highlights different types of insurance and the financial advantages of having coverage. Learners also gain insight into safeguarding their assets from fraud.



FB ONLINE ACCESS	ANNUAL COST
FB Online Per Seat with Annual Group Reporting + PACKAGED WITH PARTNERSHIP SERVICES:	\$50/seat
FB Online Per Seat with Annual Group Reporting - WITHOUT PARTNERSHIP SERVICES:	\$75/seat
Unique Company “School”- Custom Reporting Access: Up to 2,000 seats*	\$25,000

*Need more seats? Ask us about custom pricing for larger Schools

Courses Added Regularly!

FB Online includes lessons and courses in community-suggested topics such as:

- First Time Homebuying
- The Benefits Cliff
- Debt Collection
- Safe & Wise Car Buying
- ...And more!

COMMITMENT TO QUALITY

Our courses go through rigorous vetting to ensure that they are:

ACCURATE: Based on input from personal finance subject matters and extensive research.

RELEVANT: Focused on practical knowledge and skills that reflect the current financial landscape.

INCLUSIVE: Use inclusive language, diverse storytelling, and emotional intelligence to respect the needs of all learners.



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