

FB ONLINE

The Financial Beginnings Online platform is a valuable learning resource that expands access to comprehensive, high-quality financial education. Our flexible platform allows learners to complete courses at their own pace—anytime.

FIVE CORE COURSES

Setting Goals with a Growth Mindset empowers learners to approach personal finance with a growth mindset, and demonstrates how to transform aspirations into actions using the “SMART” method of goal setting.



Managing Income introduces money-management tools learners can use to develop productive spending habits and build sustainable wealth.



Building Credit & Breaking Down Debt shows learners how to use credit and debt to their advantage and how to avoid risks by understanding key terms and conditions.



Growing Wealth explores various saving and investing strategies and the long-term financial benefits of growing wealth over time



Protecting Assets highlights different types of insurance and the financial advantages of having coverage. Learners also gain insight into safeguarding their assets from fraud.



| FB ONLINE ACCESS | ANNUAL COST |
|--|------------------------------------|
| FB Online Access Incl. Annual Group Reporting* | \$50/seat (+\$1,500 set-up fee) |
| Co-Branded Company “School”: Up to 2,000 seats* | \$25,000 |

Courses Added Regularly!

FB Online includes lessons in community-suggested topics such as:

- First Time Homebuying
- The Benefits Cliff
- Debt Collection
- ...And more!

*Need more seats? Ask us about custom pricing for larger Schools.

COMMITMENT TO QUALITY

Our courses go through rigorous vetting to ensure that they are:

ACCURATE: Based on input from personal finance subject matters and extensive research.

RELEVANT: Focused on practical knowledge and skills that reflect current financial landscape.

INCLUSIVE: Use inclusive language, diverse storytelling, and emotional intelligence to respect the needs of all learners.



Contact Us to Learn More

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THE FB DIFFERENCE

TRANSFORMING FINANCIAL FEARS INTO FINANCIAL FREEDOM

Our financial education courses don't just teach — they transform. Learners walk in with questions and leave with confidence, clarity, and skills they can use immediately to build a better financial future.

2025 LEARNER PRE/POST SURVEY RESULTS

Financial Foundations (High School)

- Knowledge soared from 36% to 73%
- Confidence grew from 60% to 74%

"Now I know how to make a budget and actually stick to it." – Student Participant

SAFE: Strategies for Advancing Financial Empowerment (Adults)

- Knowledge jumped from 38% to 83%
- Confidence more than doubled — from 38% to 80%

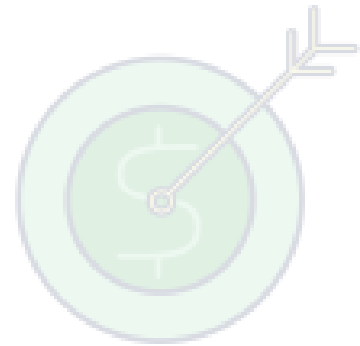
"I used to avoid thinking about money. Now, I feel in control and optimistic about my future." – Adult Learner

BEFORE

"I don't know where to start."
"Budgeting feels overwhelming."
"I avoid looking at my credit score."

AFTER

"I feel in control of my finances."
"I created a plan I can actually stick to."
"I'm setting goals — and hitting them."



TEACHING PERSONAL FINANCE — BUILDING THRIVING FUTURES
JOIN THE MOVEMENT!

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Empowering youth and adults to take control of their financial futures.